

● 30 SEP - 1 OCT | IMPERIAL HOTEL, KUCHING

# SPONSORSHIP PROSPECTUS

TOGETHER AGAINST RABIES:  
PROTECTING ANIMALS, ENFORCING LAWS, ENGAGING COMMUNITIES

**RIB  
2024**

Rabies  
prevention  
starts with  
**YOU**



**RABIES  
IN BORNEO**

## RIB 2024 SPONSORSHIP TIERS

	<b>Platinum MYR 40,000</b>	<b>Gold MYR 30,000</b>	<b>Standard MYR 8,000</b>
<b>Complimentary</b>			
Exhibition Site	6m x 9m	6m x 6m	3m x 3m
Exhibitor Passes	4	3	2
Conference Registration	4	3	2
Conference Kit	4	3	2
Invitation(s) to the Opening Ceremony	3	2	1
Invitation(s) to attend Press Conference	2	1	-
<b>Branding Opportunities</b>			
Exhibitor Listing in Conference Programme Book	√	√	√
The official website for RIB 2024 will feature a logo accompanied by a hyperlink to the company website	√	√	-
Logo placement on the main screen throughout the conference	√	√	-
Insertion in Conference Bag <i>Note: Any collaterals / marketing materials to be provided by the sponsors</i>	√	√	-
Official company bunting at the Conference area <i>Note: Printed bunting to be provided by the sponsors</i>	√	√	-
Corporate video playback during tea break/lunch <i>Note: Corporate video to be provided by the sponsors</i>	√	√	-
Recognition as the main sponsor during the conference	√	-	-
One full-page advert in Conference Programme Book	√	-	-

## OTHERS SPONSORSHIP OPPORTUNITIES

Sponsorship Options and Entitlement	Slot Available	Price per Slot (MYR)	Bulk Price (MYR)
<p><b>Conference Lunch</b></p> <ul style="list-style-type: none"> <li>The company logo will be printed on table tent cards during lunch.</li> <li>The official website for RIB 2024 will feature a logo accompanied by a hyperlink to the company website.</li> <li>Distribution of marketing material during lunch.</li> <li>Corporate video playback during the lunch session. (Corporate video to be provided by sponsors)</li> </ul>	2	55,000	-
<p><b>Conference Tea Break</b></p> <ul style="list-style-type: none"> <li>The company logo will be printed on table tent cards during the tea break.</li> <li>The official website for RIB 2024 will feature a logo accompanied by a hyperlink to the company website.</li> <li>Distribution of marketing material during tea break.</li> </ul>	2	14,500 (1 slot equivalent to 2 tea breaks)	29,000
<p><b>Conference Bag</b></p> <ul style="list-style-type: none"> <li>Company Logo to be printed on conference bag.</li> <li>The official website for RIB 2024 will feature a logo accompanied by a hyperlink to the company website.</li> <li>Marketing materials insertion in the conference bag.</li> </ul>	1	30,000	NA
<p><b>Conference Name Badge &amp; Lanyard</b></p> <ul style="list-style-type: none"> <li>The company logo will be printed on the conference name badge &amp; lanyard.</li> <li>The official website for RIB 2024 will feature a logo accompanied by a hyperlink to the company website.</li> </ul>	1	8,000.00	
<p><i>Conference lanyard design and quantity have to be approved by the Organising Committee.</i></p>			

## OTHERS SPONSORSHIP OPPORTUNITIES

Sponsorship Options and Entitlement	Slots Available	Price per Slots (MYR)	Bulk Price (MYR)
<p><b>A Full-Page Advertisement in the Programme Book (Back Inside Cover)</b></p> <p>The sponsor will provide a softcopy of the final advertisement.  <i>Trim Size: 210mm x 148mm</i>  <i>Bleed Size: 216mm x 154mm</i>  <i>Type Area: 204mm x 142mm</i>  <i>PDF Size: 216mm x 154mm</i></p>	1	2,000	-
<p><b>A Full-Page Advertisement in the Programme Book (Front Inside Cover)</b></p> <p>The sponsor will provide a softcopy of the final advertisement.  <i>Trim Size: 210mm x 148mm</i>  <i>Bleed Size: 216mm x 154mm</i>  <i>Type Area: 204mm x 142mm</i>  <i>PDF Size: 216mm x 154mm</i></p>	1	2,000	-
<p><b>A Full-Page Advertisement in the Programme Book (Running Page)</b></p> <p>The sponsor will provide a softcopy of the final advertisement.  <i>Trim Size: 210mm x 148mm</i>  <i>Bleed Size: 216mm x 154mm</i>  <i>Type Area: 204mm x 142mm</i>  <i>PDF Size: 216mm x 154mm</i></p>	1	1,500.00	
<p><b>Product / Catalogue Insertion in the Conference Bag</b></p> <p>Materials to be delivered to the Organising Committee before the designated deadline</p>	1	1,000.00	

## CUSTOMISE SPONSORSHIP PACKAGES

### PILLAR WRAP

Pillar wraps offer a powerful branding opportunity due to their high visibility. Their large size makes them hard to miss, while their placement in high-traffic areas captures attention. As a sponsor pillar wrap provides 360-degree exposure, maximizing the number of times people see your company logo placement, and ultimately boosting awareness, recognition, and recall.



---

### BUS WRAP

Public City Link bus wraps in Kuching offer high visibility and potentially targeted reach throughout the city at a competitive cost, but require eye-catching designs to overcome fleeting views and competition from other street signs. Consider Kuching's receptiveness to bus ads, bus ridership on targeted routes, and local regulations to determine if a bus wrap campaign aligns with your branding goals.



## **SPONSORSHIP TERMS AND CONDITIONS**

### **1. INTRODUCTION**

- 1.1 These terms and conditions and the Sponsorship Form to which they are attached set out the terms on which you (the Sponsor) agree to sponsor the Event. Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the Sponsorship Form, you agree to be bound by the terms of the Agreement.
- 1.2 References to “us”, “we”, and “our” shall refer to the Organizer, and references to “you” and “your” shall refer to the Sponsor.

### **2. GRANT OF RIGHTS**

- 2.1 We grant to you:
  - 2.1.1 The Sponsorship Rights (as defined in the Sponsorship Prospectus); and
  - 2.1.2 a non-transferable, non-exclusive, royalty-free license to use the Event logos and trademarks (the "Event Marks") provided to you in accordance with clause 3.4 solely to promote your sponsorship of the Event, during the Term (as defined in clause 6.1) and in accordance with the terms and conditions of this Agreement.
- 2.2 You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable license to use your logos and trademarks (the "Sponsor Marks") provided to us in accordance with clause 3.3:
  - 2.2.1 during the Term to promote and exploit the Event; and
  - 2.2.2 for a period of six months following the Event in any report produced about the Event and in any promotional materials for similar events.
- 2.3 In the event that you change the Sponsor Marks at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor Marks produced by us or on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.



- 2.4 If for any reason, we are unable to deliver any of the Sponsorship Rights, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event to an equivalent value of the relevant Sponsorship Rights without any liability to you.
- 2.5 You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and any costs relating to the stand that you erect at the Event).
- 2.6 You shall promptly comply with all reasonable instructions and directions issued by or on behalf of us in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Sponsorship Rights where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.

### **3. YOUR OBLIGATIONS**

- 3.1 You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- 3.2 You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.
- 3.3 You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in a suitable format.
- 3.4 You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials.  
You

are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approvals are not obtained prior to printing).

- 3.5 You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.
- 3.6 You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in a suitable format.
- 3.7 You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approval is not obtained prior to printing).
- 3.8 You undertake that any Sponsor Materials will:
  - 3.8.1 comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;
  - 3.8.2 comply with any instructions or directions issued by or on behalf of us;
  - 3.8.3 not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and
  - 3.8.4 include any legal or good practice notices as required by us from time to time.

#### **4. OUR OBLIGATIONS**

- 4.1 In addition to the license granted at clause 2.1, we shall provide the Sponsorship Rights and organize the Event using reasonable skill and care and will consult with the Sponsor Representative (as set out on the Sponsorship Form) on aspects of the Event where we deem it appropriate to do so.



- 4.2 The Sponsorship Rights are personal to you and we are not obliged to provide the Sponsorship Rights (or any part of them) to any other entity or person.

## **5 SPONSORSHIP FEE**

- 5.1 In consideration of us providing the Sponsorship Rights, you shall pay to us the Sponsorship Fee (as set out on the Sponsorship Form) in accordance with the Payment Period (as set out on the Sponsorship Form).
- 5.2 If the Sponsorship Fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsorship Rights.
- 5.3 Sponsorship form must be returned to us on **31<sup>st</sup> JULY 2024**. (Any late order, surcharge will be imposed).

## **6. TERM AND TERMINATION**

- 6.1 This Agreement shall take effect on the date that the last party signs the Sponsorship Form and shall continue until the completion of the Event (the “Term”), unless terminated early in accordance with its terms.
- 6.2 Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:
- 6.2.1 has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice
- 6.3 Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.
- 6.4 Upon termination of this Agreement by us in accordance with this clause 6, all outstanding sums owing to us at the date of termination shall become due and payable without deduction or set-off. Where termination occurs before you have

received all the Sponsorship Rights, we shall charge you such proportion of the Sponsorship Fee (calculated in good faith) as is reasonable to reflect the value of the Sponsorship Rights received by you prior to the date of termination.

6.5 Upon expiry or termination of this Agreement, the parties agree that:

6.5.1 our obligations to provide any further Sponsorship Rights shall cease;

6.5.2 any licenses granted pursuant to this Agreement shall immediately cease.

## **7. CONFIDENTIALITY**

7.1 Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship Fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.

7.2 Each party shall only disclose such confidential information: (i) to those of its employees who may reasonably need to know the same to the extent required for the proper performance of this Agreement; and (ii) to the extent that such confidential information is required to be disclosed by law.

## **8. FORCE MAJEURE**

8.1 “Force Majeure” means any circumstances beyond the reasonable control of either Party (including, without limitations, any governmental action, act of God, strike, terrorism, lockout or other forms of industrial action).

8.2 If any Party is affected by Force Majeure which affects or may affect the performance of any of its obligations under this Agreement, it shall forthwith notify the other Party of its nature and extent.

8.3 No Party shall be deemed to be in breach of this Agreement, or otherwise be liable to the other Party, by reason of any delay in performance, or the non-performance, of any of its obligations hereunder, to the extent that the delay or non-performance

is due to any Force Majeure of which it has notified the other Party, and the time for performance of that obligation shall be extended accordingly.

## **9. CANCELLATION**

- 9.1 The Organizer reserves the right to cancel, postpone or reschedule events due to government restrictions or unforeseen circumstances. In case of cancellation of RIB 2024, full refund will be made within 14 days via the same method payment was made, unless requested otherwise.

## **10. GENERAL**

- 10.1 This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.
- 10.2 You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in this Agreement.
- 10.3 This Agreement shall not create, nor shall it be construed as creating, any partnership or agency relationship between the parties.

## RIB 2024 SPONSORSHIP FORM

Business Name

Business Address

Contact Person's  
Name

Email Address

Phone Number

Sponsorship Tier  
*(Please tick ✓)*

	Platinum   MYR 40,000
	Gold   MYR 30,000
	Standard   MYR 8,000
	Conference Lunch   MYR 55,000
	Conference Tea Break   MYR 14,500 <i>(per slot)</i>
	Conference Tea Break   MYR 29,000 <i>(bulk price)</i>
	Conference Bag   MYR 30,000
	Name Badge and Lanyard   MYR 8,000
	Full Page Ad (Inside Back Cover)   MYR 2,000
	Full Page Ad (Inside Front Cover)   MYR 2,000
	Full Page Ad (Running Page)   MYR 1,500
	Product / Catalogue Insertions   MYR 1,000
	In-kind (please state below)

Booth Number(s)  
Indication  
Total sponsorship  
amount  
(MYR)

.....


## RIB 2024 SPONSORSHIP FORM

### Standard Booth (3m x 3m) includes;

- 1 no. of 13amp PowerPoint
- 1 nos. of fluorescent lights
- 1 no. of exhibition table
- 2 no. of foldable chairs
- 1 no. of waste paper basket
- 1 lot of fascia name (max. 30 letterings)

No	Name of Staff	Gender	NRIC/Passport No	Contact No.
1				
2				
3				
4				

No	Proposed list of items to be displayed	Price
1		
2		
3		
4		
5		

**\*Note:**

- i. *Products not listed MAY NOT be allowed to be displayed at the exhibition. (Please attach an additional sheet if necessary)*
- ii. *Once your application has been approved, an invoice will be issued. Kindly remit the payment within the stated period to confirm your participation. Bank details are stated below:*

<b>Payee</b>	: PLACE BORNEO SDN BHD
<b>Bank</b>	: RHB Bank Berhad
<b>Account Number</b>	: 211 2546 000 8744
<b>Business Registration Number</b>	: 1201417-V

All sponsorship materials are to be submitted within 30 days after signing this Form. For monetary sponsorship, kindly remit the payment to the bank details above within the Term.

Please submit supporting documents along with this Sponsorship Form.

Should you need more information, please do not hesitate to contact Ms. Selbenaide Helbat at +082 555 189 or email at [selbenaide@placeborneo.com](mailto:selbenaide@placeborneo.com).

**ACKNOWLEDGMENT**

I acknowledge that I have read and agreed to the terms and conditions as stated in the Agreement.

.....  
 Name :  
 Designation :



